



Stilgebauer Award 2010 – Application Form

Please provide the information below. This application form needs to accompany the Project Summary for the project to be considered for a Stilgebauer award. Individuals or teams may complete the required information for their own project(s) or for another teacher or group's project

Project Name: RB16 News Ning: A network for broadcast journalism Students at RBHS	
School Regional Area	<input type="checkbox"/> North Cook <input type="checkbox"/> South Cook <input checked="" type="checkbox"/> West 40
District Name	Riverside Brookfield Twp. High School District 208
District No.	208
Name(s)-Teams with up to 5 members will be accepted! Include all names.	Email Address(s)
* Patty Sarkady	* sarkady p @ rbhs208.org
*	*
*	*
*	*
*	*
School Name	Riverside Brookfield High School
School Street Address	160 Ridgewood Rd.
School City, State, Zip	Riverside, IL 60546
School Phone Number	(708) 442-7500
If you are providing information to nominate another teacher or group, please provide your information below (if different from those named above).	
Nominator's Name	Doreen K. Fritz
Nominator's Phone #	(708) 442-7500 ext. 117
Best Contact Time	mornings (til 11:15)
Nominator's Email	fritzd @ rbhs208.org

Please attach the Project Summary to this form and send to Learning Technology Center One Central at 2701 W. Washington Blvd., 2nd Floor, Bellwood, IL 60104

Name of Nominee: Patty Sarkady

Descriptive Title: RB16 News Ning: A network for broadcast journalism students at RBHS

Project Abstract: This social network site was designed for students to communicate with each other in order to provide consistency within their news program. Students enrolled in Broadcast Journalism have the opportunity to produce a weekly 10-minute live TV newscast, which can be seen on AT&T Uverse and www.rbtv.tv. With the implementation of the Ning, students are able to ask questions, share ideas, offer constructive critique, and post their news packages, videos & photos.

Grade Level(s): 9 - 12

Subject Area(s): English, TV production, journalism, applied arts

Technology Resources:

The news show is broken up into sections, similar to the TV newscasts that are on the evening news; therefore, there are many technological tools that are utilized by the students in this course. As students create their news packages, they use digital video cameras, handheld microphones, and tripods. The students edit their stand-ups, narration, interviews and b-roll together with the video editing software, Adobe Premiere. These projects are displayed on the Ning.

When the students are ready to perform “on-air,” they utilize teleprompter software, Panasonic studio cameras, studio switcher, audio boards with mics, computer generated graphic system, laptop computer (to “roll” graphics into their sports segment) and videotape decks.

The students have implemented several other Web 2.0 tools into the Ning, such as Twitter, SchoolTube, and blogs.

Other Materials Used:

Students have the opportunity to critique other schools’ technical performances through www.SchoolTube.com; here they gather ideas as to how they may implement certain aspects of programming into their weekly show.

Recently, one of the school’s previous news anchors (now studying broadcast journalism at DePaul) came to speak to the class about her experiences at the university level, what the industry expects from graduates, and how to utilize Web 2.0 tools in this ever-changing business.

Standards:

Illinois State Standards: **3.B.5** Using contemporary technology, produce documents of publication quality for specific purposes and audiences; exhibit clarity of focus, logic of organization, appropriate elaboration and support and overall coherence; **3.B.4b** Produce, edit, revise and format work for submission and/or publication (e.g., manuscript form, appropriate citation of sources) using contemporary technology; **3.C.4b** Using available technology, produce compositions and multimedia works for specified audiences; **4.B.4b** Use group discussion skills to assume leadership and participant roles within an assigned project or to reach a group goal; **5.A.5b** Research, design

and present a project to an academic, business or school community audience on a topic selected from among contemporary issues; **5.B.4a** Choose and evaluate primary and secondary sources (print and nonprint) for a variety of purposes; **5.C.3c** Take notes, conduct interviews, organize and report information in oral, visual and electronic formats; **26.A.4e** Analyze and evaluate how tools/technologies and processes combine to convey meaning; **26.B.5** Create and perform a complex work of art using a variety of techniques, technologies and resources and independent decision making.

NETS Learning Standards for Students: This project hits 5 of the 6 NETS standards. Students demonstrate creative thinking by creating original works and displaying them on the Ning site, in addition to www.rbtv.tv and broadcasting them on AT&T Uverse. Working as a team of 35 + students, they communicate through the social network to make decisions and work collaboratively. In order to produce an effective news program, each team member must research information for his/her story. They utilize critical thinking, problem solving, and decision making to ensure that the weekly program runs smoothly. Lastly, because this is a social network site, the students must advocate for and practice Internet responsibility.

Process:

This school year, Broadcast Journalism is divided into two sections; the purpose of this decision was based upon a high level of enrollment. In order to ensure that each class was “on the same page,” the students decided that they could communicate through a social network site. Because our school does not yet allow Facebook in the classrooms, students communicate via the Ning. Mrs. Sarkady designed the site’s skeleton and, since the beginning of the school year, the students have been creating its content at <http://rb16news.ning.com/>.

Integration:

Creating a Ning for this high-energy and fast-paced class is necessary for students scheduled into the two different sections of the class to communicate with each other. Each student produces a specific section of the show individually, while working collaboratively to produce and direct the final project.

One of the benefits that this project provides to the learning environment is that all involved feel a sense of community and ownership of their ideas. Students are allowed to take risks and are not judged by mistakes, but given feedback by their peers to achieve a higher level of performance.

Reflection:

This project has affected the way students learn due to the high level of student involvement. With the Ning, the teacher is no longer assigning deadlines and story topics; the advanced students are taking initiative and displaying leadership. All students are now given the responsibility to conduct constructive critique sessions and provide professional feedback.

The journalism industry has changed and will continue to change. It is now a convergence of video, audio, text, info graphics, and real-time information. In order to keep up with this ever-changing industry, it is vital for the students to learn how to professionally communicate on a social network site.